

Curriculum Plan 2023-2024

Program: Sports Management and Marketing

CTSO Primary: BPA CTSO Secondary: N/A

Pathway: C4 WebXam: 02MD

Courses Offered

Level 1 Curriculum

Semester 1 Fundamentals Of Business And Administrative Services

Semester 2 Business Foundations

Level 2 Curriculum

Semester 1 Management Principles

Semester 2 Office Management

Level 2-Advanced Placement Curriculum

Semester 2 Business And Administrative Services Capstone

Level 2-Pre-Apprenticeship Half Day Curriculum

Semester 1 Management Principles

Semester 1 Pre-apprenticeship

Semester 2 Pre-apprenticeship

College Credits Available

| Name | College | Semester Hours Available |
|---|------------------|--------------------------|
| MAN 1107 Foundations of Business | Sinclair College | 3 |
| MAN 1114 Introduction to Sport Management | Sinclair College | 3 |
| CTAPS001 Office Procedures, ODE Course 142005 (Office Management) | CTAG | 3 |

Credentials Available

| Name | ODE Points Available |
|--------------------------------------|----------------------|
| Ohio Driver's License | 1 |
| RISE Up Customer Service and Sales | 6 |
| RISE Up Retail Industry Fundamentals | 6 |